APPLICATION FOR NEW COURSE

1. Submitted by College of The Graduate School Date 6/13/02
   Department/Division offering course The Martin School of Public Policy & Administration

2. Proposed designation and Bulletin description of this course
   a. Prefix and Number PA 690
   b. Title* Public Policy Analysis Overview
      *NOTE: If the title is longer than 24 characters (including spaces), write a sensible title (not exceeding 24 characters) for use on transcripts
      Pub. Policy Analysis
   c. Lecture/Discussion hours per week 3
   d. Laboratory hours per week
   e. Studio hours per week
   f. Credits 3
   g. Course description
      Economic and political foundations of policy analysis are considered in a survey fashion, followed by specific techniques used in the practice of policy analysis.
   h. Prerequisites (if any)
      Graduate standing and MPA program status.
   i. May be repeated to a maximum of
      (if applicable)

4. To be cross-listed as
   Prefix and Number
   Signature, Chairman, cross-listing department

5. Effective Date Fall 2002 (semester and year)

6. Course to be offered
   ☑ Fall
   ☐ Spring
   ☐ Summer

7. Will the course be offered each year? (Explain if not annually)
   ☑ Yes ☐ No

8. Why is this course needed?
   A course for MPA students doing their concentration in public policy.

9. a. By whom will the course be taught? Eugenia Toma, David Wildasin or Jeffrey Talbert
   b. Are facilities for teaching the course now available? If not, what plans have been made for providing them?
      ☑ Yes ☐ No
10. What enrollment may be reasonably anticipated? 15 

11. Will this course serve students in the Department primarily?   

Will it be of service to a significant number of students outside the Department?  
If so, explain.   

Some Political Science or Economics graduate students may be interested.   

Will the course serve as a University Studies Program course?   
If yes, under what Area?   

12. Check the category most applicable to this course   

☐ traditional; offered in corresponding departments elsewhere;   

☐ relatively new, now being widely established   

☐ not yet to be found in many (or any) other universities   

13. Is this course part of a proposed new program:   
If yes, which?   

14. Will adding this course change the degree requirements in one or more programs?*   
If yes, explain the change(s) below   

15. Attach a list of the major teaching objectives of the proposed course and outline and/or reference list to be used.  

16. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.  

17. Within the Department, who should be contacted for further information about the proposed course?   

Name Eugenia Toma, Director or Sarah Lee, staff   
Phone Extension 257-1156 or 7-5594   

*NOTE: Approval of this course will constitute approval of the program change unless other program modifications are proposed.
Signatures of Approval:

Eugenia Jona  
Department Chair  

Dean of the College  

*Undergraduate Council  

*University Studies  

*Graduate Council  

*Academic Council for the Medical Center  

*Senate Council (Chair)  

*If applicable, as provided by the Rules of the University Senate  

Date of Notice to the Faculty  

Date  

Date  

Date  

Date  

Date of Notice to University Senate  

ACTION OTHER THAN APPROVAL  

Rev 11/98
COURSE DESCRIPTION AND OBJECTIVES:

This course is intended as a survey course for those beginning study in public policy. Many of the topics covered in this survey are covered in greater depth in specialized courses within the public policy curriculum. After completing this course, students should have: an understanding of the purposes and process of policy analysis, familiarity with the frameworks and tools used in analysis of policy issues, and recognition of the political environment in which policy analysis occurs. A group project with a written and presentation component will provide an opportunity to apply the analytic frameworks presented in the course.

REQUIRED TEXTS:


Readings packet, available at Johnny Print.

GRADING:

Homework assignments (2) 10 %
Group project written analysis 15 %
Group project presentation 10 %
First exam 30 %
Second exam (non-comprehensive) 30 %
Class participation 5 %
COURSE POLICIES:

- Your attendance and active, informed class participation is required. Assignments must be read in advance of class.
- You may take a make-up exam only if you have a university-defined excused absence. If you expect to have a problem with an exam time, please notify the instructor as soon as you become aware of the issue.
- Academic honesty is an absolute requirement. Any instances of plagiarism or other academic dishonesty will be handled in compliance with UK policies, and can result in expulsion. Any questions on proper citation practices and attribution of information and ideas from sources other than yourself are welcomed.

SCHEDULE AND READINGS:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Course overview</td>
<td></td>
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<tr>
<td>2</td>
<td>Introduction to policy analysis</td>
<td>Munger C. 1 “Policy analysis as a profession and a process: an overview”</td>
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<tr>
<td>3</td>
<td>The role of policy conflicts in determining choices: Experts, markets, and politics</td>
<td>Munger C. 2 “Deciding how to decide”</td>
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<td>5</td>
<td>Economic foundations: Welfare economics</td>
<td>Munger C. 7 “The welfare economics paradigm”</td>
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<td>6</td>
<td>Political foundations: Collective decision making</td>
<td>Munger C. 6 “Democratic decisions and ‘government failure’: the limits of choice by the people” and “Case 2: A place of one’s own”</td>
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*Homework assignment 1 due*
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<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings</th>
</tr>
</thead>
</table>
| 7    | Policy conflicts revisited; Incomedistribution                      | Munger C. 8 “Choice of regulatory form: efficiency, equity, or politics?”
| 8    | **FIRST EXAM**                                                       | **Discussion of group project assignment and identification of groups**                                                                                                                                 |
| 9    | **FIRST EXAM**                                                       | **Discussion of group project assignment and identification of groups**                                                                                                                                 |
| 10   | Practical foundations: The process of policy analysis                | Bardach, The Eight-Step Path of Policy Analysis                                                                                                                                                           |
| 11   | Practical foundations: Discounting and decision analysis             | Munger C. 9 “Discounting I: expected values, probability, and risk” and 10 “Discounting II: time”                                                                                                         |
| 12   | Practical foundations: Cost-benefit analysis                         | Munger C. 11 “Cost-benefit analysis”                                                                                                                                                                      |
| 13   | Constraints on policy analysis; review                               | Trumbull, W. N. Who has standing in cost-benefit analysis? Journal of policy analysis and management, 9 (2), 210-218. (packet)                                                                                 |
| 14   | **GROUP PROJECT PRESENTATIONS**                                     | **GROUP PROJECT PRESENTATIONS**                                                                                                                                                                          |
| 15   | **GROUP PROJECT PRESENTATIONS**                                     | **GROUP PROJECT PRESENTATIONS**                                                                                                                                                                          |
|      | **SECOND EXAM AT PUBLISHED TIME**                                    | **SECOND EXAM AT PUBLISHED TIME**                                                                                                                                                                         |

**COURSE PROJECTS:**

Two problem/question sets will be assigned during the semester to be done individually. Also, a group project will require effort throughout the second half of the semester. You will have some time in class for group work and coordination, but meetings out of class will also be necessary to complete the project. The project consists of policy analysis on a topic of local or state relevance. The finished product should reflect the analytic tools and frameworks covered in the course. Further details on project requirements and example topics will be discussed in class. A group grade will be received on the oral presentation (10% of course grade). For the written analysis, the section prepared by each individual must be identified, and an individual grade on this portion will count for 10% of the individual’s course grade. A group grade for the overall integration of the written analysis will contribute 5% (for a total of 15% of course grade based on the written analysis). You should use a standard format for citation and bibliographic references. High standards for quality of writing, including grammar and spelling, should be maintained in keeping with the expectations for graduate-level work.