APPLICATION FOR NEW COURSE

1. Submitted by College of The Graduate School Date 6/10/02
Department/Division offering course The Martin School of Public Policy & Administration

2. Proposed designation and Bulletin description of this course
   a. Prefix and Number PA 691
   b. Title* Ethics and Public Policy
      *NOTE: If the title is longer than 24 characters (including spaces), write
      A sensible title (not exceeding 24 characters) for use on transcripts
   c. Lecture/Discussion hours per week 2
   d. Laboratory hours per week
   e. Studio hours per week
   f. Credits 2
   g. Course description
      This course provides an intro. to ethical theory, explores the ethical dimensions
      of practice in the pub. sector, and examines ethics in connection with pol. devel.
   h. Prerequisites (if any)
      Graduate standing and MPA program status.
   i. May be repeated to a maximum of (if applicable)

4. To be cross-listed as

5. Effective Date Fall 2002 (semester and year)

6. Course to be offered
   ☑ Fall ☐ Spring ☐ Summer

7. Will the course be offered each year?
   (Explain if not annually) ☑ Yes ☐ No

8. Why is this course needed?
   A course for MPA students doing their concentration in public policy.

9. a. By whom will the course be taught? Edward Jennings
   b. Are facilities for teaching the course now available?
      If not, what plans have been made for providing them? ☑ Yes ☐ No

ORIGINAL
10. What enrollment may be reasonably anticipated? 15

11. Will this course serve students in the Department primarily? □ Yes □ No
   Will it be of service to a significant number of students outside the Department?
   If so, explain.
   Yes □ No
   Some Political Science Graduate Students may be interested.

12. Check the category most applicable to this course
   □ Yes □ No
   traditional; offered in corresponding departments elsewhere;
   relatively new, now being widely established
   not yet to be found in many (or any) other universities

13. Is this course part of a proposed new program:
   If yes, which? □ Yes □ No

14. Will adding this course change the degree requirements in one or more programs?* □ Yes □ No
   If yes, explain the change(s) below

15. Attach a list of the major teaching objectives of the proposed course and outline and/or reference list to be used.

16. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.

17. Within the Department, who should be contacted for further information about the proposed course?
   Name  Eugenia Toma, Director or Sarah Lee, staff  Phone Extension 257-1156 or 7-5594

*NOTE: Approval of this course will constitute approval of the program change unless other program modifications are proposed.
Signatures of Approval:

[Signature]

Department Chair

[Signature]

Dean of the College

Date

6-10-02

Date

8/23/02

Date of Notice to the Faculty

Date

Date

Date

Date

Date

Date

Date of Notice to University Senate

*Undergraduate Council

*University Studies

*Graduate Council

*Academic Council for the Medical Center

*Senate Council (Chair)

*If applicable, as provided by the Rules of the University Senate

ACTION OTHER THAN APPROVAL

Rev 11/98
COURSE DESCRIPTION AND OBJECTIVES:

This course should allow students of public policy to become familiar with ethical frameworks and theories in general and in specific relation to policy and administration. Methods used will include seminar-style discussions, readings, in-class case activities, lecture, and written work. Ethical aspects of the roles of analysts, administrators, and others in the public realm will be considered, as well as the dilemmas that may be encountered in this area. The ways in which ethical principles and values are involved and often traded off in policy issues and decisions will also be explored. There is no single “recipe” for ethical decision-making in every situation: instead, as a result of this course, students should have increased understanding of ethical theory, greater insight into their own ethical point of view, and a greater ability to analyze the ethical issues in decisions faced in every-day practice as well as those embedded in policy issues.

REQUIRED TEXTS:


Readings packet, available at Johnny Print. Cases and media reports for in-class activities will be handed out throughout the semester.

GRADING:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Statement of personal ethics</td>
<td>20%</td>
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<tr>
<td>Case analysis (written)</td>
<td>30%</td>
</tr>
<tr>
<td>Presentation of case analysis</td>
<td>10%</td>
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<tr>
<td>Final exam (take-home format)</td>
<td>30%</td>
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<tr>
<td>Class participation</td>
<td>10%</td>
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**COURSE POLICIES:**

- Your attendance and active, informed class participation are required. All assignments must be read in advance of class. Participation in class discussions will count for 10% of course grade. The course will have a large seminar component, and the nature of the subject along with your preparation should lead to productive class discussions. Sharing of insight from professional experience you may have is encouraged.

- You may take a make-up exam only if you have a university-defined excused absence. If you expect to have a problem with an exam time, please notify the instructor as soon as you become aware of the issue.

- Academic honesty is an absolute requirement. Any instances of plagiarism or other academic dishonesty will be handled in compliance with UK policies, and can result in expulsion. Any questions on proper citation practices and attribution of information and ideas from sources other than yourself are welcomed.

**SCHEDULE AND READINGS:**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings</th>
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<tbody>
<tr>
<td>1</td>
<td>Course overview</td>
<td></td>
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<td></td>
<td>Ethical thought and the public sector</td>
<td>- Thompson, Introduction</td>
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<tr>
<td>3</td>
<td>Ethical theory</td>
<td>- Frankena, Preface and C. 1, 2</td>
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<td></td>
<td>Morality and philosophy</td>
<td></td>
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<td>4</td>
<td>Utilitarianism and justice, moral value and responsibility</td>
<td>- Frankena, C. 3, 4</td>
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<tr>
<td>5</td>
<td>Intrinsic value, meaning and justification</td>
<td>- Frankena, C. 5, 6</td>
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<tr>
<td>Week</td>
<td>Topic</td>
<td>Readings</td>
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<tr>
<td>7</td>
<td>Ethical dilemmas; Discussion on personal statements and case analysis topics</td>
<td><strong>Personal ethical statement due</strong></td>
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• Code of ethics of the American Society for Public Administration |
| 8    | Ethics in political life | • Thompson, chapters to be announced  
• Bok, “Lies for the public good” in *Lying: moral choice in public and private life* (packet) |
| 9    | Ethics in policy | • Thompson, Paternalistic power.  
• Nozick, R. *Anarchy, state and utopia*. C. 7 Section 1. (packet)  
• Walzer, M. Complex equality, *Spheres of justice*. (packet) |
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- Additional readings to be distributed  
- EPA environmental justice homepage: [http://www.epa.gov/swerosps/ej/](http://www.epa.gov/swerosps/ej/)  
- Brookings Institution environmental justice homepage: [http://www.brook.edu/gs/envjustice/ej_hp.htm](http://www.brook.edu/gs/envjustice/ej_hp.htm) |
- Additional readings to be distributed |
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**CLASS PRESENTATIONS OF CASE ANALYSES**

**CLASS PRESENTATIONS OF CASE ANALYSES; Written analyses due**

**FINAL EXAM DUE BY 5 PM, FRIDAY OF FINALS WEEK**
COURSE PROJECTS:

The personal ethical statement (five to eight pages, double-spaced) is to be written after completion of the Frankena reading. Examining the concepts and ethical frameworks presented in the book, write an essay reflecting on your own personal ethics; which approaches seem most relevant to your own perspective? Begin with the deontological/teleological dichotomy, and then discuss more specific aspects of the frameworks and others presented in the reading in relation to your personal outlook. Provide reasons why you agree with the aspects of the ethical frameworks chosen. An honest attempt at understanding the theories and self-reflection is required, but this is not expected to be a high-level philosophical analysis. The assignment should serve as the beginning of your exploration of ethical theory and should allow you to make connections between theory and your own beliefs and experiences.

A case analysis of an ethical dilemma or issue (eight to twelve pages, double-spaced) will be completed during the second half of the semester. Two options are available as to the topic of this analysis: (1) you may choose to analyze an ethical dilemma faced on an individual basis by yourself or (with permission) someone you know in the public or non-profit sectors (changing names and other specifics to preserve confidentiality), or a published case of such an individual dilemma relevant to public policy or administration; or (2) you may choose to analyze the ethical issues involved in a specific area of public policy of interest to you. In either case, you should frame your analysis in terms of the ethical concepts treated in class and your readings. A brief statement (no more than 1 page) on your proposed topic must be approved by the instructor; the deadline for this is mid-way through the semester but you may submit a topic earlier if desired. In addition to the written analysis, you will share your work with the class in a 10- to 15- minute presentation. Further details on the expectations for these projects will be given in class.