UNIVERSITY OF KENTUCKY
APPLICATION FOR NEW COURSE

1. Submitted by College of Medicine ____________________________ Date September 25, 2001
Department/Division offering course School of Public Health ____________________________

2. Proposed designation and Bulletin description of this course
a. Prefix and Number SPH 652
b. Title* Finance Management for Health Care Delivery / Public Health Organization
   *NOTE: If the title is longer than 24 characters (including spaces), write
   A sensible title (not exceeding 24 characters) for use on transcripts Public Health Finance

c. Lecture/Discussion hours per week 3
d. Laboratory hours per week 0
e. Studio hours per week 0
f. Credits 3
g. Course description
   This course is an overview of financial practices in public health care organizations, including government, non-profit,
   insurance and direct providers.
h. Prerequisites (if any)
   Enrollment in a Public Health degree program and SPH 602/HSM 601, or consent of the instructor.
i. May be repeated to a maximum of ____________________________ (if applicable)

4. To be cross-listed as

   Prefix and Number ____________________________ Signature, Chairman, cross-listing department

5. Effective Date Fall 2003 (semester and year)

6. Course to be offered ☒ Fall ☒ Spring ☐ Summer

7. Will the course be offered each year? ☒ Yes ☐ No
(Explain if not annually)

8. Why is this course needed?
   Course elective for the Health Services Management track.

9. a. By whom will the course be taught? Thomas Samuel, J.D., M.B.A.

   b. Are facilities for teaching the course now available? ☒ Yes ☐ No
   If not, what plans have been made for providing them?
10. What enrollment may be reasonably anticipated? 15

11. Will this course serve students in the Department primarily? ☑ Yes ☐ No
   Will it be of service to a significant number of students outside the Department?
   If so, explain. ☐ Yes ☑ No

12. Will the course serve as a University Studies Program course? ☐ Yes ☑ No
   If yes, under what Area?

13. Check the category most applicable to this course
   ☑ traditional; offered in corresponding departments elsewhere;
   ☐ relatively new, now being widely established
   ☐ not yet to be found in many (or any) other universities

14. Is this course part of a proposed new program:
   If yes, which? ☐ Yes ☑ No
   Will adding this course change the degree requirements in one or more programs?*
   If yes, explain the change(s) below ☑ Yes ☐ No

15. Attach a list of the major teaching objectives of the proposed course and outline and/or reference list to be used.

16. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.

17. Within the Department, who should be contacted for further information about the proposed course?
   Name  Joel Lee, Dr.P.H.  Phone Extension  323-5059 x285

*NOTE: Approval of this course will constitute approval of the program change unless other program modifications are proposed.
UNIVERSITY OF KENTUCKY
APPLICATION FOR NEW COURSE

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<tr>
<th>Signatures of Approval:</th>
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<tbody>
<tr>
<td>Department Chair</td>
<td>Date</td>
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<td>Dean of the College</td>
<td>Date</td>
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<td>Date of Notice to the Faculty</td>
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<td>*Undergraduate Council</td>
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<td>*University Studies</td>
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<td>*Graduate Council</td>
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<td>*Academic Council for the Medical Center</td>
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<tr>
<td>*Senate Council (Chair)</td>
<td>Date of Notice to University Senate</td>
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*If applicable, as provided by the Rules of the University Senate

ACTION OTHER THAN APPROVAL

Rev 11/98
Finance Management for Health Care Delivery and Public Health Organization
SPH 652

Day and Time:

Room:

Instructor: Thomas W. Samuel, JD, MBA
121 Washington Avenue
Room 111 -A
Lexington, KY 40536-0003
859.323.5059 ext 293 (Work - Office)
859.873.6611 (Home)
tsamuel@pop.uky.edu (Work e-mail)
ThomasS223.aol.com (Home e-mail)

School of Public Health Office
859.257.6504 (Phone)
859.257.6644 (Fax)

Office Hours: Most days 9:00 a.m. to 5:00 p.m., but always by appointment.


Internet and other sources as identified.

Rationale: This course is an overview of financial practices in public health care organizations, including government, non-profit, insurance and direct providers. The course will introduce the public health student:

1) To the effects of the policy, procedures and activities of health benefit payers, both public and private, on health care institutions;
2) To financial management practices and techniques used by health care delivery and public health organizations to manage their resources, and
3) To the role of financial management and the use of financial information in decision making in health care organizations.

This course is intended for the public health student, primarily for the Health Services Management concentration, and other health care professionals who will use the content as a basis:

1) To communicate with individuals making financial decisions;
2) To use information supplied by financial managers;
3) To understand the impact of financial decisions, both internal and external to the health care organization, on the organization's ability to perform its mission.
Course Description: While the student is not required to have a working knowledge of accounting skills, the course must use accounting concepts which provide much of the basic information necessary to make financial decisions. The student is, however, expected to be motivated to explore the current issues involved in health care financing, to place them in historical perspective and to extrapolate their impact on the future of the health care system.

The relationship of this course to the health care student is to allow the student:

1) To integrate financial management with strategic planning and administrative decision making;

2) To integrate financial management practices unique in the health care industry with clinical decision making;

3) To understand the health care institution specific impact of third party payers policies and procedure.

Course Objectives: It is expected that the student will have basic knowledge:

1) To participate in financial management as a sub-system of health care institutions.

2) To use appropriate methods and techniques of financial management to analyze financial information as an input for institutional and patient/clinical level decision making.

3) To apply financial management methods to monitoring and controlling the operations of health care institutions.

4) To understand the basic types of reimbursement used by the major payers for health services, their strengths and weaknesses in terms of impact on quality, cost and access of health care services in the future.

5) To identify ethical concerns of the organization and the impact on the health status of the patient due to financial management decisions.

6) To identify the external financial issues that shape the health care system.

Course Requirements: Attendance is expected. Ten per cent of the grade will be based on attendance. There are several guest speakers and the linkage between the structure of the health care delivery system and financing mechanisms requires an understanding of current issues which is best obtained by full participating in open discussion.

Participation in class, particularly interaction with guest speakers is important to obtain the benefit of their experience and understanding of current health care related finance issues.
An in depth analysis of a health care financial management issue is one of the assignments. Students must obtain approval of the issue prior to beginning the project.

Issue Analysis

Each student must select a health care financial management issue and write a paper on the issue which would be presented to a board of directors or legislative body for their understanding of its impact on activities of a health care delivery organization or the health care delivery system.

To assist the student in selecting an issue, a review of health care journals in financial management is suggested. The student in selecting an issue should visit Pub Med and other internet search processes to identify a meaningful topic. In addition the student is directed to major newspapers of record, such as The Wall Street Journal, Los Angeles Times, New York Times, Washington Post and the weekly news magazines.

The student must receive approval prior to beginning the project, but no later than specific date. To insure that the board/legislative members has as thorough an understanding as possible, the paper should address the impact of the issue will (could) have on the patient/consumer, the community, the payers, employers, the various levels of government, and other providers. One element of the analysis should be the affect the issue will (could) have on decision-making by health care organizations.

The analysis must be typed and at least 10 pages but not more than 15 pages in length. It must be submitted electronically by July 17, 2001.

Assessment/
Evaluation:

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<tr>
<th>Percent of Semester Grade</th>
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<tr>
<td>1. Mid Term</td>
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<td>2. Final</td>
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<td>3. Issue Analysis</td>
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<tr>
<td>4. Attendance/Participation</td>
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</table>

Course grading will be based upon the criteria stated in the University Bulletin.
WEEK ONE

Introduction

Dixon JL; Garside M, "Resource management progress of the program in the NHS in England", Medinfo 1995;8 Pt 2:1634. [abstract #1 of this document]


WEEK TWO

Financial Organization/ Tax Status

Orlowski SR, "10 good reasons to stay independent. For private-practice physicians thinking about selling their practice", Pa Med 1995 Oct;98(10):11a-13a. [abstract #4 of this document]


WEEK THREE

Sources of Revenue/ Third Party Payers


WEEK FOUR

Third Party Payment Methodologies


WEEK FIVE

Rate Setting & Pricing


WEEK SIX

Working Capital

WEEK SEVEN

Accounts Receivable

Nordberg PM, "Beyond all measures: criteria for the use and selection of acollection agency in a medical practice", J Fam Pract 1994 May;38(5):514-20. [abstract #17 of this document]

WEEK EIGHT

Cash & S/T investments & Management Reports - W/C

WEEK NINE
Mid Term Exam

WEEK TEN
Budgeting


WEEK ELEVEN
Strategic Planning
Clare M; Sargent D; Moxley R; Forthman T, "Reducing health care delivery costs using clinical paths: a case study on improving hospital profitability", *J Health Care Finance* 1995 Spring;21(3):48-58. [abstract #8 of this document]


Kane-Berman J, "Performance indicators: adding value to hospital management", *Medinfo* 1995;8 Pt 2:1562-5. [abstract #22 of this document]

WEEK TWELVE
Operational Planning


WEEK THIRTEEN
Capital Budgeting
Levitt SW, "Quality of care and investment in property, plant, and equipment in hospitals", *Health Serv Res* 1994 Feb; 28(6):713-2. [abstract #15 of this document]


WEEK FOURTEEN
Management Reporting
Meistrell M; Schlehuber C, "Adopting a corporate perspective on databases. Improving support for research and decision making", Med Care 1996 Mar;34(3 Suppl):MS91-102. [abstract #24 of this document]


WEEK FIFTEEN

Financial Analysis

Future Trends

FINAL EXAM