APPLICATION FOR NEW COURSE

1. Submitted by College of  The Graduate School  Date 9/26/04
   Department/Division offering course  The Martin School

2. Proposed designation and Bulletin description of this course
   a. Prefix and Number  PA 624  
   b. Title*  Government Information Systems
      *NOTE: If the title is longer than 24 characters (including spaces), write
      A sensible title (not exceeding 24 characters) for use on transcripts  Gov't. Info. Systems
   c. Lecture/Discussion hours per week  2  
   d. Laboratory hours per week  0  
   e. Studio hours per week  
   f. Credits  2
   g. Course description
      Provides an overview of information strategies and management approaches to government functions and public policy programs and illustrates the interaction between information technology and information systems with management and policy decision in the public and non-profit sectors.
   h. Prerequisites (if any)  
   i. May be repeated to a maximum of  
      (if applicable)

4. To be cross-listed as  
   Prefix and Number  
   Signature, Chairman, cross-listing department

5. Effective Date  Spring 2005  (semester and year)

6. Course to be offered  
   ☑ Fall  ☑ Spring  ☐ Summer

7. Will the course be offered each year?  
   (Explain if not annually)  
   ☐ Yes  ☐ No

8. Why is this course needed?  
   It is a required course in the MPA curriculum.

9. a. By whom will the course be taught?  Sarah Wackerbarth or Jeffrey Talbert
   b. Are facilities for teaching the course now available?  
      If not, what plans have been made for providing them?  
      ☑ Yes  ☐ No
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10. What enrollment may be reasonably anticipated? 25

11. Will this course serve students in the Department primarily? ☒ Yes ☐ No
   Will it be of service to a significant number of students outside the Department?
   If so, explain.
   ☐ Yes ☒ No

Will the course serve as a University Studies Program course? ☐ Yes ☒ No
If yes, under what Area?

12. Check the category most applicable to this course
    ☒ traditional; offered in corresponding departments elsewhere;
    ☐ relatively new, now being widely established
    ☐ not yet to be found in many (or any) other universities

13. Is this course applicable to the requirements for at least one degree or certificate at the
    University of Kentucky? ☒ Yes ☐ No

14. Is this course part of a proposed new program:
    If yes, which? ☐ Yes ☒ No

15. Will adding this course change the degree requirements in one or more programs?*
    If yes, explain the change(s) below
    ☐ Yes ☒ No

16. Attach a list of the major teaching objectives of the proposed course and outline and/or reference list to be used.

17. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has
    been consulted. ☐ Check here if 100-200.

18. If the course is 400G or 500 level, include syllabi or course statement showing differentiation for undergraduate and graduate
    students in assignments, grading criteria, and grading scales. ☐ Check here if 400G-500.

19. Within the Department, who should be contacted for further information about the proposed course?
    Name  Jeffrey Talbert (faculty) or Sarah Lee (staff)  Phone Extension  7-5594

*NOTE: Approval of this course will constitute approval of the program change unless other program modifications are proposed.
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Signatures of Approval:

[Signature]
Department/Chair

Dean of the College

*Undergraduate Council

*University Studies

*Graduate Council

*Academic Council for the Medical Center

*Senate Council (Chair)

*If applicable, as provided by the Rules of the University Senate

5-27-4
Date

Date

Date of Notice to the Faculty

Date

Date

Date

Date

Date of Notice to University Senate

ACTION OTHER THAN APPROVAL

Rev 3/04
Managing Information in Public and Nonprofit Organizations

PA XXX 624

Professor: Sarah Wackerbarth and Adjunct

Office Hours:

Course Overview:

This is a 2-credit hour course that is designed as an overview of the information strategies and management approaches to governmental functions and public policy programs. The purpose of the course is to illustrate the interaction between information technology and information systems with management and policy decisions in the public sector.

Course Objectives:

Students completing this course will:
- Understand the elements that contribute to the successful implementation of an information system
- Understand the basic role that information systems play in the management of public sector organizations and policy
- Understand the information needs of the strategic planning process, administrative function, and delivery of services
- Understand the information needs of the public

Course Requirements:

This course consists of both classroom lectures and field experience. Each student will participate in an individual project and a group project. The group project will be a field experience and will serve as the final exam (described below). There will also be a midterm exam.

Grades will be based as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Participation</td>
<td>10%</td>
</tr>
<tr>
<td>Individual Presentation</td>
<td>25%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>25%</td>
</tr>
<tr>
<td>Field Project</td>
<td>40%</td>
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</tbody>
</table>
The field experience involves a site visit to a public organization and a formal systems analysis. The site visits will be coordinated by the instructor and will involve public organizations of varying size and purpose.

**Course Readings:**

**Required:**
*The Insider’s Guide to using Information in Government*

Hal Rainey. *Understanding and Managing Public Organizations.*

Other readings will be assigned and available at Johnny Print and at the reserve desk of the W.T. Young Library. They will be taken from:


T. Madron. *Microcomputers in Large Organizations.*


**Class Topics:**

**Introduction to the public and nonprofit sectors information environment**

**The role of technology in providing government and nonprofit services**

**Federal, state, and local government information policy principles and roles**

**Citizens and information systems**

**Information as a policy instrument**
Managing information for organizational effectiveness

Information systems to support government and nonprofit programs and operations

Leadership

Innovation

Applications